

TOURISM NSW

'YOUTH PROGRAM 2011'

ATTRACTION / HIRE / TOUR OFFER/ ACTIVITY LODGEMENT FORM

How to register your offer online

This form has been developed to guide you on how to get your latest offer uploaded onto the Tourism NSW, www.visitnsw.com site. Visitnsw.com has 600,000 visitors a month clicking on, looking for information to plan their holidays, and great offers that they can book, so it's a fantastic opportunity for any tourism operator, no matter what the size.

Before you can get your offer uploaded, we need to ensure that you can complete the following checklist:

- You have a listing on visitnsw.com via Get Connected. If you are not registered, you can do so at www.tourism.nsw.gov.au/getconnected and click on register
- You have a clear image of your product- inline with specifications listed below - see details below on 'Image Supply'
- You have signed the Tourism NSW Image Release Form (only for participants submitting a new image)
- You have supplied all the information requested on page 2

Image supply for website: If you are already present on www.visitnsw.com with an up-to-date image you do not need to supply additional images. Any images you provide will replace existing images. Any images supplied need to relate to your whole listing, not just this particular offer and must be submitted with the 'Image Release Form' on page 3.

Once you have completed the following pages, all you need to do is email it directly to getconnected@tourism.nsw.gov.au . From there, a specialist consultant will process the offer and send it back to you for approvals. At times they may contact you to confirm some of the information.

Please be aware that the information we process for you via this Online Offer Lodgement Form is purely for short term offers for individual campaigns.

In providing this deal, you accept full responsibility for providing the deal within the terms and conditions you have outlined. Tourism NSW accepts no responsibility for any error / omission made by you.

The management and maintenance of the information on your standard www.visitnsw.com listing will still need to be maintained by you, via Get Connected.

Mandatory:

- The offer must be competitive & provide special value to the customer that is beyond the rate or service normally offered.
- Return to: getconnected@tourism.nsw.gov.au by 21 April 2011
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CAMPAIGN NAME:	Youth Program 2011
DEADLINE:	20 May 2011

Offer Lodgement Form

Return to: getconnected@tourism.nsw.gov.au

Contact details of the person providing and approving the offer:

Name

Phone

Email

Enter details in the shaded box on the right hand side

Operator Name

As listed on visitnsw.com

Offer –

Please provide all details e.g.

- Must provide a lead in rate in conjunction with the offer – e.g. 20% off entry(normal price \$xx)
- Is the rate per day? per person? per vehicle (hire)?
- Are there any age limits?
- Minimum hire period (hire)

Product Description

To view/update your product description, please log in to the Get Connected database.

Product description from your Get Connected listing

Image

- Jpeg file
- One image minimum size
 - Portrait 228 x 280 pixels
 - Landscape 280 x 228 pixels
- All image files should be named as per your property for filing reasons

I have emailed my images to Get Connected

Terms and Conditions

- Validity dates (Must be valid from 9 May 2011 **31 August 2011**, although you can exclude some dates e.g. *excludes xx – xx 2011*)
- Inclusions
- Exclusions
- Total minimum package price (if applicable)
- Minimum hire period (hire)
- Any other terms of the offer

Booking Details

If you offer online bookings via a booking engine, please provide a URL that leads direct to the booking page. This cannot be a URL to a home page. If you do not have an online booking engine, the booking details (email/ phone) from STDW will be used, or you can provide alternative booking details here.



Tourism New South Wales

Tourism NSW is a division of Industry and Investment

Tourism NSW Image Release Form

Please fill out the appropriate fields below allowing Tourism NSW to use your image/s against your listing on our database and e-mail it back to images@tourism.nsw.gov.au

By providing the images to Tourism NSW you must agree that:

- You understand the [terms and conditions](#) of the Get Connected program;
- You own the copyright on all images provided to Tourism NSW;
- You give approval for Tourism NSW to distribute the image as part of its marketing and promotional activities for use including, but not limited to, our web sites, and the [ATDW](#) and approved distributors;
- You give Tourism NSW a non-exclusive and perpetual license to copy, use and further distribute your image/s through the ATDW and other parties in relation to the product that it is attached to on the Get Connected database;
- Your image/s will be distributed where Tourism NSW believes benefit will be derived for tourism in New South Wales and stakeholders.

By giving permission for Tourism NSW to use your image/s, you are not relinquishing your copyright ownership.

Each time you submit new images you are required to complete a new form.

I have read and hereby agree to the above terms and conditions.

Operator/Property Name:

Address:

Telephone:

E-mail address:

Contact Name:

Date: